



JOIN US IN STARKVILLE! MARCH 20-21

Mississippi State University Extension
Bost Conference Center

190 Bost Drive
Mississippi State, MS 39762

THURSDAY, MARCH 20

- 12 PM** **Conference Registration**
All attendees
- 1 PM** **Conference Welcome**
MWA President, Dr. Julie White
MSU Extension Director, Dr. Angus Catchot
- 1:15 PM** **Direct-to-Consumer Marketing**
Josie Jones
- 2 PM** **Succession Planning**
Steven C. Adams
- 2:45 PM** **Utilizing USDA/NRCS Programs**
Ashley Loflin
- 3:30 PM** **Floral Arrangement Workshop**
- 5:30 PM** **Evening Social**
L'uva Wine Room, 509 University Drive
- 7 PM** **Dinner on your own**
Conference to reconvene Friday morning





FRIDAY, MARCH 21

- 8 AM** **Conference Registration**
- 8:30 AM** **Business Meeting**
- 9 AM** **Networking Break**
- 9:15 AM** **Women's Health - Work/Life Balance**
Kim Kavalsky
- 10:15 AM** **Scholarship Presentation**
- 11 AM** **Networking Break**
Final Silent Auction Bidding
- 11:45 AM** **Lunch**
- 12:30 PM** **Dianne Evans Lecture**
Special Keynote Guest, Amanda Radke
- 2 PM** **Final Remarks & Adjournment**
MWA President, Dr. Julie White

CONFERENCE DETAILS

- Tours, floral workshop and social are optional. Please RSVP in your registration.
- Additional conference t-shirts will be available for sale on-site.
- If you are interested in sponsoring this year's conference, contact CJ Baginski (cjw516@msstate.edu) or Jessica Roebuck (jnicroebuck@gmail.com)

We look forward to seeing you there!